

The 46th

"I CARE"<sup>™</sup>  
Conference

# Parental Involvement and Character Education Conference

# ADVANCED

**June 19–21, 2013**

Embassy Suites Hotel  
San Antonio Riverwalk—Downtown  
125 East Houston Street  
San Antonio, Texas 78205  
Hotel Reservations: **800.362.2779**



**To Register: Call 800.797.5818 or go Online to [www.icarenow.com](http://www.icarenow.com)**

# Advanced “I Care” Facilitation Conference

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In keeping with our commitment to continuously improve, advanced conference attendees will be introduced to new “I Care” innovations, gain new knowledge on ways to nurture parent engagement, share their implementation concerns and get solutions, and share success stories. Attendees will also learn new ways to get parents involved with their children at home and how to use their enthusiasm to make parent involvement contagious for school administrators, teachers, parents, students, and community partners. Advanced attendees will leave the conference with a skill set that will enable them to become parent engagement culture change leaders.



## Conference Facilitators

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**Elbert Solomon**, Director of “I Care” Parental Involvement Programs, has facilitated “I Care” Conferences throughout the country for more than 17 years. He is a parent, an award-winning educator, an author, a chemical engineer, and Chief Executive Officer.

**Dr. Larry Kennedy** is a retired education administrator. He is the former Vice President for Administration for the University of New England and former Vice President of Finance at Georgia Southwestern University. He has facilitated “I Care” Conferences for over 10 years.

**School-Based “I Care” Certified Facilitators** who have successfully implemented “I Care” Curricula in their schools,

districts, and parishes. Facilitators are selected from a cross-section of states and cultures.

**Guest Speakers** from school districts that have successfully implemented “I Care” Curricula and are inspired to share their successes.

### “I Care” Associates and Staff

- ▶ **Eva Edmon**—Customer Service Associate
- ▶ **Thelma S. Solomon**—Customer Service Associate
- ▶ **Phillip Harper, Jr**—Customer Service/IT Manager

# Advanced Conference Objectives

The Advanced Parent Engagement Conference for Certified "I Care" Facilitators focuses on personal growth skills that will enable facilitators to lead, influence, and empower school administrators, teachers, parents, students, and community partners to achieve greater parent involvement. Attendees will also have multiple opportunities to share implementation concerns, get solutions, and share success stories.

## Five Additional Reasons to Attend

1. Learn the secrets of schools that are consistently achieving 85% to 100% parent participation.
2. Gain new knowledge on parent engagement research and why family social capital matters more academically than capital at school.
3. Learn how to create the capacity of school leaders to make parent engagement the path of least resistance.
4. Delve deeper into "I Care" Implementation Practices from successful implementation school sites.
5. Enhance understanding of the new "I Care" innovations.

## Registration Information

### Fee Information

Registration Fee for the *Advanced Certified Facilitator Training Conference* is **\$795.00**. Attendees will be provided with a Facilitation Toolbox (includes manuals and presentations) and Conference CD-ROM, as well as Continental Breakfast, lunch, and refreshments.

### Hotel Information

*Embassy Suites Hotel, San Antonio Riverwalk—Downtown*, San Antonio, Texas (\$159 for single or double per night + 16.75% tax = \$185.64 per night). Call the **Embassy Suites Hotel, San Antonio Riverwalk—Downtown** at 800.362.2779 for information and to book rooms (refer to group code "ICA" to specify that you will be attending the conference for "I Care" Products & Services in order to receive the room rate for our conference). See hotel shuttle and parking information on our website at [www.icarenow.com](http://www.icarenow.com).

### Registration Deadline. . . . . **May 17**

Hotel reservation requests received after this date are subject to the standard rate and space availability.

### Training Times

8:30 a.m.–3:30 p.m. Wednesday & Thursday  
8:30 a.m.–11:45 a.m. Friday morning

**Early Bird Special information on next page.**

## Registration Form

[www.icarenow.com](http://www.icarenow.com)

### Advanced

800.797.5818

(June 19–21, 2013)

Fax 229.928.9922

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
School/Organization: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Shipping Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-Mail Address: \_\_\_\_\_

Shirt Size (Please Circle One):  
**Small • Medium • Large • XL • 2XL • 3XL • 4XL • 5XL • \_\_\_\_\_**

Payment By (Please Check One):  
 **Check**                       **Purchase Order** \_\_\_\_\_  
 **Credit Card** (All Cards Accepted: Call if paying with credit card. Do not send credit card information through the mail.)

**Send Checks & Purchase Orders To:**  
"I Care" Products & Services  
P.O. Box 492  
Americus, GA 31709



## New Developments

### New "I Care" Innovations to be introduced at the June 2013 Conference!

1. Downloadable Curricula
2. Site Licenses for Schools and Districts
3. Reinforcement Materials Featuring 'Ike'
4. "I Care" Parent Portal

## Early Bird Special!

Take advantage of our Early Bird Special! Register early and pay only **\$695.00** per person. This special expires **March 30, 2013**.

### **Cancellations & Substitutions**

Cancellations received up to 15 working days (by **May 30, 2013**) before the conference are refundable, minus a \$100.00 registration service charge. After May 29, 2013, cancellations are not accepted and the entire fee will be payable and applied to a future conference for up to one year from the date of the conference for which registration was received. Payment or purchase order is required **15 days** before the conference. Please note that if you do not cancel by the cancellation date and you do not attend, you are still responsible for payment. Substitutions for Phase I may be made at any time.

## Session Topics (See session descriptions at [www.icarenow.com](http://www.icarenow.com).)

- Making Parent Engagement Contagious
- Where Do We Go From Here?—Success Principles Series
- Beyond the "I Care" Schools' Research (Independent Studies)
- Introduction of New Products & Services
- Sustaining High Levels of Parent Engagement
- Influencing Parents, Students, Teachers, & Administrators

