



# Parental Involvement and Character Education Conference

## PHASE II

**December 9–11, 2010**

Embassy Suites Atlanta  
—At Centennial Olympic Park  
367 Marietta Street  
Atlanta, Georgia 30313  
Hotel Reservations: 404.223.2300



*To Register: Call 1.800.797.5818 or go On-Line to [www.icarenow.com](http://www.icarenow.com)*

# Session Topics (See session descriptions at [www.icarenow.com](http://www.icarenow.com).)

- Developing Tactical and Strategic Implementation Plans
- Elementary, Middle, & High School Implementation Practices
- Using “I Care” Measures to Increase Parental Involvement
- The Art of Mind Change I
- How the “I Care” Positive Parenting Character Curriculum Improves Test Scores and Behaviors
- Teaching Social and Emotional Skills One Word at a Time
- Ways to Get Teachers Excited About Parental Involvement, Character Development, and Community Involvement
- Sustaining Parental Involvement



## Introducing the New “I Care” Innovations . . .

### *Community Partnership Component*



We now have Measurable **Student** Components for Home, School, and Community Involvement.

### *“I Care” Takes on Communities & Cities*

*Character Development  
through  
Parental Involvement*



# Conference Facilitators

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**Elbert Solomon**, Director of “I Care” Parental Involvement Programs, has facilitated “I Care” Conferences throughout the country. He is a parent, an award-winning educator, an author, a chemical engineer, and President of the I Care Now Foundation, Inc.

**Dr. James Patrick** is an educator and author, having served as a teacher, a coach, an Assistant Principal, a Principal, and Superintendent of Macon County, Alabama schools. Currently, he is an Adjunct Professor of Education at Columbus State University in Columbus, Georgia.

**School-Based “I Care” Certified Facilitators** who have successfully implemented “I Care” curricula in their schools, districts, and parishes. Facilitators are selected from a cross-section of states and cultures.

**Guest Speakers** from school districts that have successfully implemented “I Care” Curricula and are inspired to share their successes.

## “I Care” Associates and Staff

**Eva Edmon**—Customer Service

**Phillip Harper, Jr.**—Customer Service/IT Manager

**Tracy Sibert**—Customer Service

# “I Care” Certification

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By attending this conference, you will complete Phase II of the train-the-trainer certification process. As a certified facilitator, you will have the tools for training administrators, teachers, parents, and the public within your school, district, and community in the “I Care” methodology. In addition to knowledge of the “I Care” Parental Involvement Curriculum methodology, implementation processes, parental involvement assessment tools, strategies for teaching and incorporating character education into the school curriculum at home and in the community, alignment strategies, etc.; you’ll leave the conference with “talking points” on the dynamic impact “I Care” Parental Involvement can have on the home, school, and community, and a passion for being one of the change agents who makes this happen.



# Conference Design

The *Phase II Certified Facilitator Conference* is designed to help “I Care” Certified Facilitators *Supercharge!* the implementation of “I Care” Parental Involvement & Mentoring Curricula. Attendees will have the option of selecting from a strand of sessions to meet their individual school implementation needs.

## Five Good Reasons to Attend This Conference

1. Learn how to *Supercharge!* and master the “I Care” Parental Involvement Family, School and Community components.
2. Gain a deeper understanding of the best teaching and learning strategies for the successful integration of “I Care” Parental Involvement into multiple schools in a district.
3. Examine the most effective school-tested “I Care” implementation practices that invigorate school administrators, teachers, parents, and students.
4. Engage in problem-solving roundtable discussions to address school alignment and implementation.
5. Discover how to use the combination of information technology, professional development, classroom resources, consulting services, and evaluation tools to increase parental involvement for each student, classroom, school, and school district.

## Registration Information

### Fee Information

Registration Fee for the *Phase II Certified Facilitator Training Conference* is **\$795.00**. Attendees will be provided with an Implementation Toolbox (includes manuals and presentations) and CD-ROM, as well as Continental Breakfast, lunch, and refreshments.

### Hotel Information

*Embassy Suites Atlanta—At Centennial Olympic Park*, Atlanta, Georgia (\$123 for single or double per night + 15% tax = \$141.45 per night). Call the *Embassy Suites Atlanta—At Centennial Olympic Park* at 404.223.2300 for information and to book rooms (specify that you will be attending the conference for “I Care” Products & Services in order to receive the room rate for our conference). See hotel shuttle and parking information on our Web site at [www.icarenow.com](http://www.icarenow.com).

### Registration Deadline . . . . . November 15, 2010

Hotel reservation requests received after this date are subject to the standard rate and space availability. See the December 9–11, 2010 Conference Brochure on our Web site for cancellation policy.

### Training Times

8:00 a.m.–4:00 p.m. Thursday & Friday  
8:00 a.m.–11:45 a.m. Saturday

## Registration Form

[www.icarenow.com](http://www.icarenow.com)

### Phase II (December 9–11, 2010)

800.797.5818

Fax 229.928.9922

Name: \_\_\_\_\_

Title: \_\_\_\_\_

School/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Shirt Size (Please Circle One):

Small • Medium • Large • XL • 2XL • 3XL • 4XL • 5XL • \_\_\_\_\_

Payment By (Please Check One):

☐ Check

☐ Purchase Order \_\_\_\_\_

☐ Credit Card (All Cards Accepted: Call if paying with credit card. Do not send credit card information through the mail.)

Send Checks & Purchase Orders To:

“I Care” Products & Services

P.O. Box 492

Americus, GA 31709

