

*The 31st*  
**"I CARE"**<sup>™</sup>  
*Conference*

# Parental Involvement and Character Education Conference

# ADVANCED

## December 9–11, 2010

Embassy Suites Atlanta  
—At Centennial Olympic Park  
367 Marietta Street  
Atlanta, Georgia 30313  
Hotel Reservations: 404.223.2300



*To Register: Call 1.800.797.5818 or go On-Line to [www.icarenow.com](http://www.icarenow.com)*

# Session Topics (See session descriptions at [www.icarenow.com](http://www.icarenow.com).)

- Using Achievement–Focused Partnerships to Increase Achievement
- Community Involvement in Character Development
- The Art of Mind Change II
- Parent Communication Tools
- Using Multimedia to Personalize Parental Involvement
- New! Best Practices, Research, and Strategies for Increasing Parental Involvement for Elementary, Middle, & High Schools
- How to Manage Implementation Peaks & Valleys
- “What Gets Measured Is What Gets Done”
- Parental Involvement Audits & Surveys
- Using Parental Involvement to Close the Achievement Gap



## Introducing the New “I Care” Innovations...

### *Community Partnership Component*



We now have Measurable **Student** Components for Home, School, and Community Involvement.

### *“I Care” Takes on Communities & Cities*

*Character Development  
through  
Parental Involvement*



# Conference Facilitators

**Elbert Solomon**, Director of “I Care” Parental Involvement Programs, has facilitated “I Care” Conferences throughout the country. He is a parent, an award-winning educator, an author, a chemical engineer, and President of the I Care Now Foundation, Inc.

**Dr. James Patrick** is an educator and author, having served as a teacher, a coach, an Assistant Principal, a Principal, and Superintendent of Macon County, Alabama schools. Currently, he is an Adjunct Professor of Education at Columbus State University in Columbus, Georgia.

**School-Based “I Care” Certified Facilitators** who have successfully implemented “I Care” curricula in their schools, districts, and parishes. Facilitators are selected from a cross-section of states and cultures.

**Guest Speakers** from school districts that have successfully implemented “I Care” Curricula and are inspired to share their successes.

## “I Care” Associates and Staff

**Eva Edmon**—Customer Service

**Phillip Harper, Jr.**—Customer Service/IT Manager

**Tracy Sibert**—Customer Service

# “I Care” Advanced Practicum

In keeping with our commitment to continuous improvement, we have redesigned the “I Care” conference experience for Advanced participants. By availing yourself of the resources and planning opportunities available, you will leave the conference with the tools for continuously improving parental involvement, character development, and community involvement. You will be able to increase the impact of “I Care” Parental Involvement on the markers of school effectiveness (test scores, grades, attendance, office referrals, etc.) and use “I Care” Parental Involvement to generate more community support for your school and school district.

Winners don't set  
limits, they set goals.  
See you in New Orleans!



# Conference Design

The *Advanced Certified Facilitator Conference* is designed to help “I Care” Certified Facilitators *Supercharge!* the implementation of “I Care” Parental Involvement & Mentoring Curricula. Attendees will have the option of selecting from a strand of sessions to meet their individual school implementation needs.

## Conference Activities

- ✓ Serve as an “expert” resource for Phase I and Phase II participants
- ✓ Participate in facilitator meetings
- ✓ Lead interest group discussions
- ✓ Join other Advanced participants in developing strategic plans for taking “I Care” to higher levels
- ✓ Explore options for introducing Community Involvement into your “I Care” Parental Involvement Program with people who have been there
- ✓ Discover how you can become more involved with “I Care” at the national level



## Registration Information

### Fee Information

Registration Fee for the *Advanced Certified Facilitator Training Conference* is **\$795.00**. Attendees will be provided with an Implementation Toolbox (includes manuals and presentations) and CD-ROM, as well as Continental Breakfast, lunch, and refreshments.

### Hotel Information

*Embassy Suites Atlanta—At Centennial Olympic Park*, Atlanta, Georgia (\$123 for single or double per night + 15% tax = \$141.45 per night). Call the *Embassy Suites Atlanta—At Centennial Olympic Park* at 404.223.2300 for information and to book rooms (specify that you will be attending the conference for “I Care” Products & Services in order to receive the room rate for our conference). See hotel shuttle and parking information on our Web site at [www.icarenow.com](http://www.icarenow.com).

### Registration Deadline . . . . . **November 15, 2010**

Hotel reservation requests received after this date are subject to the standard rate and space availability. See the December 9–11, 2010 Conference Brochure on our Web site for cancellation policy.

### Training Times

8:00 a.m.–4:00 p.m. Thursday & Friday  
8:00 a.m.–11:45 a.m. Saturday

## Registration Form Advanced

(December 9–11, 2010)

[www.icarenow.com](http://www.icarenow.com)

800.797.5818

Fax 229.928.9922

Name: \_\_\_\_\_

Title: \_\_\_\_\_

School/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Shirt Size (Please Circle One):

**Small • Medium • Large • XL • 2XL • 3XL • 4XL • 5XL • \_\_\_\_\_**

Payment By (Please Check One):

☐ Check

☐ Purchase Order \_\_\_\_\_

☐ **Credit Card** (All Cards Accepted: Call if paying with credit card. Do not send credit card information through the mail.)

**Send Checks & Purchase Orders To:**

“I Care” Products & Services

P.O. Box 492

Americus, GA 31709

