# 49<sup>th</sup> Parental Involvement Breakthrough Conference!

June 24-26, 2015

Embassy Suites—Atlanta Airport 4700 Southport Road Atlanta, Georgia 30337 Hotel Reservations: 404.767.1988



At this conference, you will learn proven ways to get busy and hard-to-reach parents involved in the education of their children at home and at school.

#### **Parent Involvement Conference Focus**

- Awareness—Explore Beliefs, Assumptions, & Barriers
- ► **Strategies**—Share Specific Techniques & Systems
- Assessments—Introduce New Parental Involvement Measures
- ► **Best Practices**—Share School-Proven Implementation Processes

#### **Attendees Will Learn How To:**

- ► Capture the Imagination of Parents & Students
- ► Improve Students' Standardized Test Schools in English & Math
- Sustain High Levels of Parental Involvement at Home and at School
- Measure Parental Involvement Monthly for Each Student, Classroom, School, & District

Register at www.icarenow.com or Call 800.797.5818



#### Day 1

# Research Basis for "I Care" Parent Involvement (Developed in 1996)

- ▶ Gain knowledge about the correlation of effective parent involvement and the research basis for the practical, structured, and measurable "I Care" Positive Parenting Character Curriculum.
- ▶ Learn how the transformative definition of parental involvement can link character education from the classroom teacher to parents in their home, and back to the classroom, creating an effective educational partnership.

# Positive Parenting Processes & Systems that Keep Parents Engaged in the Education of Their Children

- Moving parent involvement beyond the school
- ▶ Teaching parents transparently
- ▶ Teaching parents character-building skills
- ▶ Testing implementation, not just assimilation

# A Parent Involvement Curriculum Model that Links and Overlaps Family, School, and Community

- ▶ Encompasses the pillars of character and spiraling character traits for each grade level that increase vocabulary and improve student behaviors
- ▶ Demonstration of a monthly pathway for positive comments from the teacher to each parent about each student along with the "I Care" Positive Parenting Character Curriculum components

## Benefits of the "I Care" Positive Parenting Character Curriculum

- ▶ Helps teachers understand parents' and students' lifestyles and cultures
- ▶ Enhances parents' character-building skills
- Measures parent involvement monthly for each student, classroom, school, and school district
- ▶ Strong measurable community partnerships
- Online Curriculum

#### Day 2

# **New Insights into Family–School and Community Relationships**

The following books will be provided and reviewed to gain new insights into engaging parents.

- ► "I Care" Parental Involvement—Engaging Parents to Improve Student Performance by Elbert Solomon
- ▶ How Children Succeed—Grit, Curiosity and the Hidden Power of Character by Paul Tough

#### **Best Practices & Lessons Learned**

- ▶ Getting teachers excited about character development and parent involvement
- Using parent data to increase student achievement & accountability
- ▶ Integration of character and parental involvement into the common core standards

#### **Measuring & Evaluating Parent Involvement**

- ▶ Introduction of new numerical measures for parent participation, parental involvement, parents trained, positive teacher-parent contacts, mastery of character traits, and community involvement in character development
- ► Hands-On Activities on the "I Care" Measuring System and "I Care" Parent Portal

#### **Schools Demonstrating Success Presentations**

- ▶ Invited "I Care" Implementation Schools will share their results.
- ▶ Roundtable discussions with presenting school representatives and conference facilitation staff.

#### Day 3

# Attendees Select Sessions from a List of Parent Involvement, Character Development, and Community Involvement Topics, Such As:

- ▶ Getting Started (What Will I Need?)
- ▶ Implementing "I Care" in Elementary Schools
- ▶ Implementing "I Care" in Middle & High Schools
- ▶ Using Parent Involvement Data Effectively
- ▶ Teaching Character in the Classroom
- ▶ Addressing Parent Involvement Barriers & More

#### **Confirmations**

- ▶ Review of most frequently asked questions
- ▶ Completion of conference Test Your Knowledge
- **▶** Conference Evaluation
- ▶ Phase II Certification Graduation



### **Registration Details**

- ▶ The registration deadline is *June 2, 2015*. Hotel room requests received after this date are subject to the standard rate and room availability.
- ▶ The Certification Training consists of a Phase I (2 ½ days) and a Phase II (2 ½ days), completed at *two* training sessions *over a six-month period*. The fee for Phase I is \$795.00 and the fee for Phase II is \$795.00. *New attendees will register for Phase I.* Participants will be provided with a Facilitation Toolbox & Conference CD–ROM (includes manuals and presentations), as well as Continental Breakfast, lunch, and refreshments.
- Attendees are responsible for hotel reservations (\$119 for single or double per night + 15% tax = \$136.85 per night), travel expenses, and evening meals. To make hotel reservations, call the Embassy Suites

   Atlanta Airport at 404.767.1988 (specify that you will be attending the conference for "I Care" Products & Services in order to receive the room rate for our conference).

#### Conference Fee Payment

Some form of payment, such as Purchase Order, Credit Card, Check, etc. must be on file with us by **June 3**, **2015** to maintain your reserved seat.

#### **Cancellations & Substitutions**

Cancellations received up to 15 working days (by *June 3, 2015*) before the conference are refundable, minus a \$100.00 registration service charge. After June 3, 2015, cancellations are not accepted and the entire fee will be payable and applied to a future conference for up to one year from the date of the conference for which registration was received. Payment or purchase order is required *15 days* before the conference. Please note that if you do not cancel by the cancellation date and you do not attend, you are still responsible for payment. Substitutions for Phase I may be made at any time.

# Register Early! Space is limited.

- ▶ All attendees will receive an "I Care" shirt and professional development books.
- ▶ Training time will be from 8:30 a.m. to 4:00 p.m. Wednesday & Thursday and from 8:30 a.m. to 11:45 a.m. on Friday morning.



# Registration Form

Please complete all of the registration information be-

low for the June 24–26, 2015 Certification Conference.

Name		
Title		
School/Organization		
Mailing Address		
Shipping Address		
City	State	ZIP
Telephone	FAX	

E–Mail Address

Shirt Size (Please Circle) S • M • L • XL • 2XL • 3XL • 4XL • 5XL

Payment Method: Check • Credit Card\* • Purchase Order

\*All cards accepted. Call if paying with credit card. **DO NOT** send credit card information through the mail.

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# If you're dealing with any of these issues . . . this conference is for you!

- ▶ Lack of sustained parent involvement
- ▶ Problems maintaining positive communication between school and home
- No way to measure parent involvement efforts that increase student achievement
- ▶ A challenge finding effective grade—level parental involvement & character education materials
- ▶ An increase in behavior office referrals
- ▶ A crisis in character & complaints from local business and industry about the ethics of employees

# Easy Registration!

- Simply fill out the Registration Form and fax it to 229.928.9922, call 800.797.5818 to register, or register online at www.icarenow.com. Register Early! Space is limited.
- 2. Call the *Embassy Suites—Atlanta Airport* at **404.767.1988** to make your room reservation.

#### **Fax Registration to:**

229.928.9922

#### **Register Online:**

www.icarenow.com

#### **Call to Register:**

800 797 5818

#### **Send Checks & Purchase Orders to:**

"I Care" Products & Services PO Box 492 Americus, GA 31709



#### Who Will Attend?

The "I Care" Parental Involvement, Character Development, and Community Involvement Conference is for people and organizations (big & small) that care about children, schools, and their community and that want to make a difference. Over the past 18 years, attendees have included Superintendents, Principals, Federal Program Directors, School Board Members, City Managers, School Improvement/Accountability Leaders, Parent Coordinators, Parent/Family Liaisons, Counselors, Teachers, Parents, Parenting/Character Education Specialists, etc.

#### **Conference Facilitators**

- ▶ Elbert Solomon: President & CEO of "I Care" Products & Services, author, & national "I Care" Facilitator
- ▶ **Dr. Anquanita Kaigler–Love**: Former teacher, principal, and Executive Director of Federal Programs in Lawton, Oklahoma Public Schools
- ▶ School-Based Certified Facilitators from schools that have successfully implemented "I Care" Curricula and are inspired to share their successes
- ▶ **Guest Speakers** from school districts implementing "I Care"

### "I Care" Certification

This 40-hour Train-the-Trainer Certification Process consists of two phases, two and a half days each. Attendees are trained on the "I Care" Positive Parenting Character Curriculum methodology, implementation processes and practices, parental involvement assessment tools, facilitation processes, empowerment leadership, alignment strategies, and more!