

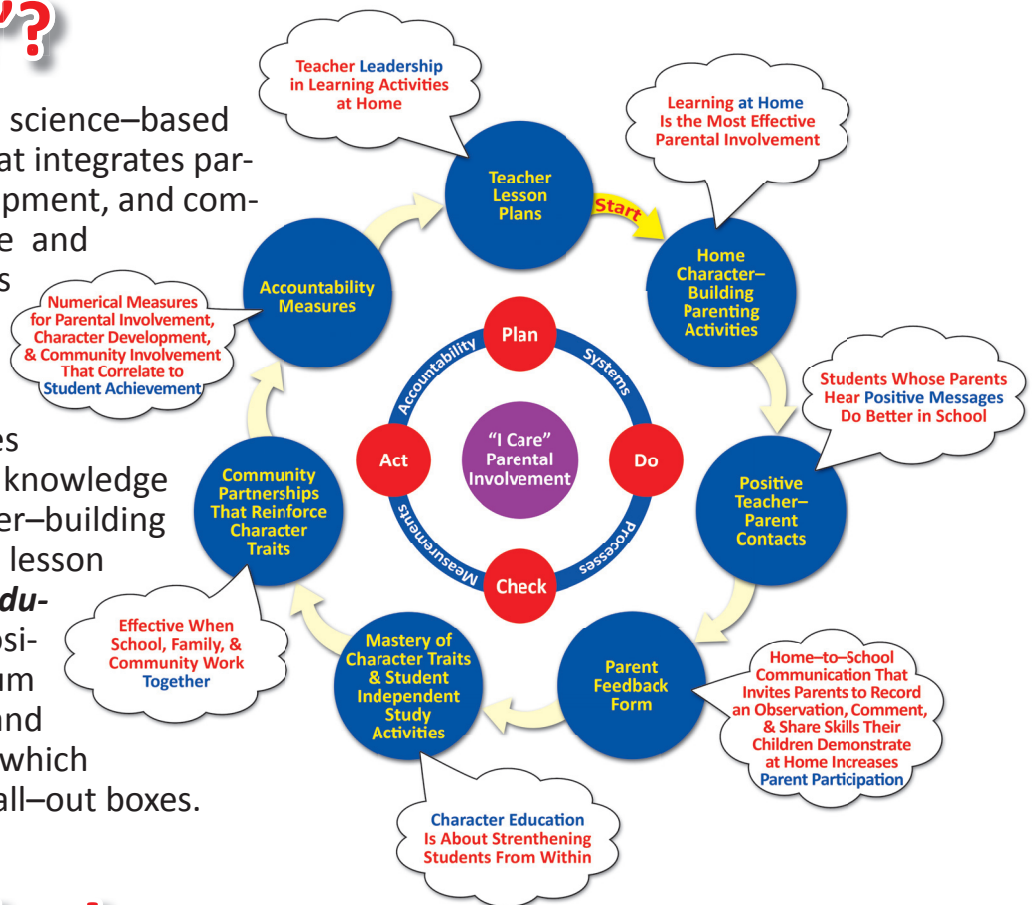
Build Trust Through Home-School-Character-Community Curriculum

The all-in-one “I Care” Positive Parenting Character Curriculum enables parents, schools, and communities to simultaneously teach, reinforce, and model the same character traits being taught at school each month. The robust process described below builds trust as schools celebrate the positive interactions parents are having with their children at home and in the community. You will be able to measure the difference with an on-line parental involvement data collection and evaluation service. The service provides numerical measures for parent participation, parents trained, parental involvement, mastery of character traits, community involvement in character development, and more.

MONTH	ENROLLMENT	YTD PARENTS TRAINED		PARTICIPATION	PARENTAL INVOLVEMENT		DISTRICT POSITIVE CONTACTS		PARTICIPATION POSITIVE CONTACTS		TRAINED PARENTS PARTICIPATION		MASTERY OF CHARACTER TRAITS		COMMUNITY INVOLVEMENT		
		Count	%		Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
SEP	3458	3287	95%	2858	83%	17783	51%	2615	76%	2615	91%	2776	97.1%	834	24.1%	1624	47.0%
OCT	3452	3366	98%	2731	79%	16930	49%	2548	74%	2548	93%	2699	98.8%	842	24.4%	1769	51.2%
NOV	3463	3418	99%	2744	79%	17076	49%	2576	74%	2576	94%	2729	99.5%	828	23.9%	1604	46.3%
DEC	3454	3422	99%	2657	77%	16113	47%	2468	71%	2468	93%	2649	99.7%	830	24.0%	1552	44.9%

What Is “I Care”?

“I Care” is a research-based and science-based parent engagement curriculum that integrates parent involvement, character development, and community involvement into a single and measurable process. It facilitates parents having more positive interactions with their children at home. “I Care” builds one positive behavior on another and enables parents and children to develop knowledge and life skills. The monthly character-building parenting activities and teacher lesson plans are aligned with **National Education Standards**. The “I Care” Positive Parenting Character Curriculum components are in blue circles and the most recent research from which they were developed is in white call-out boxes.



Get Started Today!

Jump-start parent engagement today, build trust, and increase student achievement.

We can get you started today: Visit us on the Web and join for **free now** the “I Care” Parental Involvement Network at www.icarenow.com.



www.icarenow.com

800.797.5818